

COPENHAGEN

BEER & WHISKY FESTIVAL

WITH RUM AND GIN




FACTS & PRICES

Event organiser	Forum Copenhagen in collaboration with the festival committee: Brew Pub Copenhagen, Bryggeriforeningen, Bryghuset Braunstein, Carlsberg Danmark, Indslev Bryggeri, Midtfyns Bryghus A/S, Søgaaards Bryghus og Weber Grill Academy.
Time and location	14-16 September 2017 in Forum Copenhagen Forum Copenhagen: Julius Thomsens Plads 1, 1925 Frederiksberg C
Opening hours	Thursday: 15:00 - 23:00 Friday: 15:00 - 23:00 Saturday: 12:00 - 23:00
Access / admission (online or on arrival)	<u>Tickets at the door</u> DKK 325 incl. 10 x tokens, a beer tasting glass and a festival catalog <u>Tickets online</u> DKK 300 incl. 10 x tokens, a beer tasting glass and a festival catalog DKK 250 incl. 5 x tokens, a beer tasting glass and a festival catalog <i>No admission for children under the age of 18</i>
Stand rental WITH build-up (All prices excl. VAT)	9 m2 - 36 m2: 1.075 kr. pr. m2 More than 36 m2: 975 kr. pr. m2 Included in the stand rental <ul style="list-style-type: none"> • Stand walls between adjacent stands (H:250cm) • Lighting: 3 spots per 9 m² (spots on arm) • 1 power outlet (2,3 kW / 230 V) • 24 hour electricity • Wireless network • Daily vacuuming of the floor area and emptying of waste bins
Stand rental WITHOUT build-up (All prices excl. VAT)	36 m2 – 54 m2: 875 kr. pr. m2 More than 54 m2: 775 kr. pr. m2 Included in the stand rental <ul style="list-style-type: none"> • 1 power outlet (2,3 kW / 230 V) • 24 hour electricity • Wireless network • Daily vacuuming of the floor area and emptying of waste bins

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Exhibitor fee/ co-exhibitor fee	<p>All exhibitors pay an exhibitor fee and If you're more than one exhibitor to one stand, you must pay a co-exhibitor fee.</p> <p>Exhibitor fee/co-exhibitor fee: DKK 2.500 excl. VAT</p> <p>Included in the exhibitor fee/co-exhibitor fee</p> <ul style="list-style-type: none"> • Registration in the exhibitor list • Personnel cards • Invitations/discount invitations for visitors (go to section on invitations) • The possibility to get an activity/lecture on the main stage • Activities held on the stand is included in the official activity program for the festival
Cut-back on tokens	<p>Exhibitors get a cut back on the tokens collected at the stand. The cut back is DKK 12 (incl. VAT) per token. The amount of tokens will be registered every night of the festival. Further information will follow.</p>
Tokens	<ul style="list-style-type: none"> • Visitors pay for samples of beer, whisky and rum with tokens • Exhibitors decide how many tokens a sample is worth • Size: beer: 10 cl., whisky, gin and rum: 1 cl.
Invitations	<ul style="list-style-type: none"> • Invitation. Allows free admission for the recipient. (Exhibitors will be charged DKK 90 + VAT for each invitation used) <p>Further information on invitations will follow.</p>
Media kit/ Extra exposure	<ul style="list-style-type: none"> • A CBWF media kit will be available no later than March 2017 • It will be possible to buy extra exposure on CBWF. More information on this will follow
Terms of payment	<p>The stand rental is paid in two instalments. The exhibitor fee is charged with the first installment.</p> <ul style="list-style-type: none"> • 1. Instalment: March 1st 2017 (50 % of the stand rental + exhibitor fee) • 2. Instalment: May 1st 2017 (50 % of the stand rental)
Exhibitor portal & webshop	<p>CBWF has an exhibitor portal where exhibitors can find practical information about the festival, technical information about the stand, order personel cards, acces the webshop (where it's possible to order different products for the stand) and much more.</p> <p>Username and login informaion will be sent by email no later than ultimo May.</p> <p>Acces to the exhibitor portal requires a signed contract.</p>

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Exhibitor policy	<ul style="list-style-type: none"> • It is not allowed to sell anything other than the goods on display during the festival. However, orders may be taken for other goods. • All items sold from the stand must be properly sealed and/or packaged. • It is a condition of license for sale at the festival that it is NOT marketed as a “leftovers sale” or suchlike. • No merchandise may be sold from the stand. • We reserve the right to contact SKAT (the Danish tax authorities) if we observe behaviour that is not in accordance with the applicable rules of sale at the trade show. • Forum Copenhagen has exclusive rights to sell food for consumption in the exhibition area. • Major activities on the stand must be approved in advance by the sales team. • The distribution of advertising material outside the stand area is not permitted. • It is not allowed to exhibit outside the rented area, and stand construction, exhibits and advertisements must not block the view of other stands.
The Danish deposit system	<p>One-way packaging which is sold or handed out in Denmark must have a label with a Danish deposit mark to facilitate both the payment and refund of the applicable deposit. The deposit mark not only enables the correct deposit amount to be calculated throughout the distribution chain, but also ensures the return of the maximum amount of one-way packaging, thereby benefiting the environment.</p> <p>Please notice that deposit marks are not needed for beer sold from kegs connected to external tapping equipment.</p> <p>For more information about the Danish deposit system, please contact exhibition coordinator Anja Knudsen at ankn@bchg.dk.</p>
Stand reservations and other information	<p>Britta Anastassia Brix, Exhibition Manager (Stand sales and project management) ☎ +45 5060 4492 – email: brbr@bchg.dk</p> <p>Anja Knudsen, Sales and Exhibition Coordinator (activities, extra deliveries, personnel cards etc.) ☎ +45 5060 4547 – e-mail: ankn@bchg.dk</p>